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***Call for Papers***

***East West Journal of Business and Social Studies: Vol. 12, 2024***

East West Journal of Business and Social Studies (ISSN 2074-5443), ISSN (Online 2790248X) is a fully refereed journal published by East West University Center for Research and Training (EWUCRT), East West University, Bangladesh, one of the leading private universities of the country. The Editorial Board of East West Journal of Business and Social Studies (ISSN 2074-5443) (Online 2790248X) is seeking original manuscripts on theoretical/empirical works, review/survey on literature on basic and applied topics in management and social sciences. EWJBSS invites submissions for Volume 12, 2024. PDF links to our journal is available at <http://www.ewubd.edu>.

Each article submitted will be evaluated through a three-step procedure: initially it be checked with Turnitin, a plagiarism detection software, then by internal review committee to see whether technical specifications are met, and finally it will be sent to a reviewer. Since the author's name is not revealed to the reviewer, a submission should not have the writer's name anywhere in the manuscript. Author should clearly write his/her name, designation(s), affiliation, addresses, telephone number(s), e-mail addresses and fax number(s) on the cover page. The article should also include an abstract (within 200 words), four to five key words, and a very brief biographical statement (within 50 words) of the author. Manuscripts must meet professional standards, and should be computer-composed and double-spaced in Times New Roman 12-point font on A4 paper; table, diagrams, and illustrations (if any) must be camera ready. All submissions must conform to the requirements of academic publication of the American Psychological Association 6th edition (the APA Style Guide). It is important for manuscripts to cite updated and recent sources, preferably after 2013. Manuscripts submitted for review must not have been published previously or simultaneously submitted elsewhere. The Editor reserves the right to make editorial changes in any manuscript accepted for publication to enhance clarity and/or style.

Submissions, prepared specifically according to the format described above, should be submitted to the Editor, East West Journal of Business and Social Studies, East West University Center for Research and Training (EWUCRT) at [editor\\_ewjbss@ewubd.edu](mailto:editor_ewjbss@ewubd.edu) by 5 July 2023, for consideration in EWJBSS, Vol. 12, 2024.

A.K. Enamul Haque, Ph.D.  
5/3/23

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