

SPECIAL ISSUE

EAST WEST JOURNAL OF BUSINESS AND SOCIAL STUDIES

OBJECTIVE

The world experienced an unprecedented set of events since Jan 2020 when COVID19 began. Countries, governments, businesses, and families scrambled to cope up with the pandemic, and supply chain disruptions. In this special issue we would like to bring out our cumulative knowledge.

AREAS OF INTEREST

PUBLIC POLICY LESSONS

In the past two years of COVID19, policy makers, governments and businesses experimented with many strategies to tackle the negative consequences of the pandemic – what can we learn from it?

PANDEMIC AND THE SOCIETY

During the pandemic, societies had to organize their activities differently. This includes adjusting household level activities, reorganizing strategies to deal with poverty and issues related to gender relations – what can we learn from this?

PANDEMIC AND THE BUSINESS

While many businesses had to shut down, many also reorganized using new technologies. The scope of online live/offline business transactions increased dramatically - What can we learn from this?

PANDEMIC AND THE MARKET

The COVID19 pandemic forced us to make changes in our culture to perform various economic activities. Who gained and who lost in this transition?

AREAS



CONTACT

@ editor_ewujbss@ewubd.edu

EWUCRT, East West University
A/2, Jahurul Islam Avenue
Dhaka 1212, Bangladesh

www.ewubd.edu

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COVID19 – ITS IMPACT ON
BUSINESS, ECONOMY AND
SOCIETY

COVID19 – ANALYSIS OF
COPING STRATEGIES AND
PUBLIC POLICY

Submission guideline:

<https://www.ewubd.edu/storage/app/media/crt/Call%20For%20Paper/call-for-paper-guideline-ewjbss-vols-9-11-2023.pdf>