



EAST WEST UNIVERSITY
CENTER FOR RESEARCH AND TRAINING

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08 October 2025

To : All Faculty Members
East West University

From : Dr. Rafiqul Huda Chaudhury 
Chairperson
East West University Center for Research and Training (EWUCRT)

Subject: Change of 117th Research Seminar Date

Dear All,

Please be informed that the date of the 117th EWUCRT research seminar titled “*Do the quality dimensions of m-fashion rental apps influence e-WOM intention of Gen Z? The roles of shame, perceived hygiene, and green altruism*” by Mr. Dewan Mehrab Ashrafi, Senior Lecturer, Mr. Md. Miad Uddin Fahim, Lecturer, Dr. Farhana Ferdousi, Professor and Dr. Atiqur Rahman Sarker, Associate Professor, Department of Business Administration, East West University (EWU), scheduled to be held on 16 October 2025 is changed to **19 October 2025**. The time and venue of the seminar remain unchanged. A revised seminar schedule is attached herewith for your information.

Your participation in the seminar will be deeply appreciated.

Best regards