



EAST WEST UNIVERSITY
CENTER FOR RESEARCH AND TRAINING

A/2 Jahurul Islam Avenue, Jahurul Islam City, Aftabnagar, Dhaka-1212, Bangladesh

Tel: 09666775577, Ext: 387, E-mail: ewucrt@ewubd.edu

URL: <http://www.ewubd.edu>

117th Seminar

19 October 2025

Time	Sessions	Venue
	Chair: Dr. Rafiqul Huda Chaudhury Chairperson East West University Center for Research and Training (EWUCRT)	EWUCRT Seminar Room, Room no- 560, 4th floor, Block-C, East West University
9.00 am-9.05 am	Introduction: Dr. Sohel Rana Executive Director, EWUCRT	
9.05 am -9.35 am	Seminar Titled “Do the quality dimensions of m-fashion rental apps influence e-WOM intention of Gen Z? The roles of shame, perceived hygiene, and green altruism” Presenters: Mr. Dewan Mehrab Ashrafi Senior Lecturer, Department of Business Administration East West University Mr. Md. Miad Uddin Fahim Lecturer, Department of Business Administration East West University Dr. Farhana Ferdousi Professor, Department of Business Administration East West University and Dr. Atiqur Rahman Sarker Associate Professor, Department of Business Administration East West University	
9.35 am- 9.45 am	Discussant: Dr. Abul H. M. G. Azam Professor-cum-Adviser Department of Business Administration East West University	
9.45 am-9.55 am	Floor Discussion	
9.55 am	Vote of Thanks	