

**Commemorating  
10 years of Excellence**



**EAST WEST UNIVERSITY  
CENTER FOR RESEARCH & TRAINING**





Center for Research & Training

East West University Center for Research and Training  
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**East West University**  
**Center for Research and Training**  
Commemorating 10 years of excellence



**Editorial Committee**

Chairperson - Dr. Rafiqul Huda Chaudhury  
Executive Director - Dr. Muhammed Shahriar Haque  
Deputy Executive Director - Dr. Farhana Ferdousi

East West University Center for Research and Training Brochure, 2017

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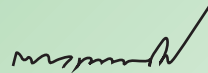
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### Message from EWUCRT Chairperson



**The East West University Center for Research and Training (EWUCRT)** formally made its debut in October 2004, however, started its activities two years later after formulation and adaptation of its charter by East West University Board of Trustees (BoT) in 2006. It was established with the aim to promote academic and applied research for creation and dissemination of new knowledge.

During the last decade (2007- May 2017), Board of Trustees has allocated about Taka Twelve million to EWUCRT to support faculty research and training, publications of research reports and journals as well as sponsoring of seminars and workshops. EWUCRT established itself as the hub of creation and dissemination of new knowledge by equipping the faculty to meet the challenges of research and training needs of the modern era. Teaching without conducting research will starve the young minds of our students, as new knowledge will not be imparted to them.

A handwritten signature in black ink, appearing to read 'Rafiqul Huda Chaudhury'.

**Dr. Rafiqul Huda Chaudhury**

Chairperson

East West University Center for Research and Training (EWUCRT),

Member, Board of Trustees,

East West University

### Message from EWUCRT Executive Director



Without research, new empirical knowledge cannot be created. East West University Center and Training (EWUCRT) is a platform for creating and disseminating knowledge, which is used to strengthen the foundation of higher education. I earnestly believe that by strengthening the pillars of academia through research and publication, we can assure new knowledge for the classroom that posses the potential to create and/or produce responsible and sociable global citizens with a conscience who will be employable globally and locally. For the last decade, EWUCRT has been arduously engaged in this endeavor.

The pursuit for knowledge is never-ending. EWUCRT provides opportunities for engaging in continuous professional development (CPD); and thereby embrace as well as realize wholeheartedly the concept of lifelong learning. As the Executive Director of EWUCRT, I welcome young and senior academics to stimulate the intellectual faculty of the new generation through hands on training, workshops, seminars, international and national conferences , as well as research and publication, all of which this Center provides.

I congratulate East West University Center for Research and Training (EWUCRT) for reaching a milestone of 10 years of continuous dedication and service towards the pursuit of ‘excellence in education’ through research and publication.

*M. S. Haque*

**Professor Muhammed Shahriar Haque, Ph.D.**

Executive Director

East West University Center for Research and Training

East West University

**Message from EWUCRT Deputy Executive Director**



East West University Center for Research and Training (EWUCRT) is a unique multi-disciplinary research center devoted to creating academic and applied research. As the Deputy-Executive Director of EWUCRT, I envision our Center as part of a central strategy to conduct and invest in emerging research fields that may challenge today's conventional research. We have successfully conducted many collaborative research projects producing applicable and valuable research results. I hope our young researchers stand-up to undertake new and unique challenges for research opportunities with a fresh fervor.




I invite you to take some time to visit our website and learn more about the latest research, achievements, discoveries, expertise and events.




A handwritten signature in black ink, appearing to read 'Dr. Farhana Ferdousi'.

**Dr. Farhana Ferdousi**  
Deputy-Executive Director  
East West University Center for Research and Training  
East West University



**EWUCRT Organogram**

<p>Dr. Rafiqul Huda Chaudhury EWU Phone No: 09666775577 Ext: 249 Email: rhchaudhury@ewubd.edu</p>	<p>Chairperson, EWUCRT</p>	
<p>Dr. Muhammed Shahriar Haque EWU Phone No: 09666775577 Ext: 342/283 Email: shahriar@ewubd.edu</p>	<p>Executive Director, EWUCRT</p>	
<p>Dr. Farhana Ferdousi EWU Phone No: 09666775577 Ext: 284 Email: farhana@ewubd.edu</p>	<p>Deputy Executive Director, EWUCRT</p>	

<p>Ms. Aynun Nahar  EWU Phone No: 09666775577  Ext: 164  Email: aynun@ewubd.edu</p>	<p>Senior Research Officer,  EWUCRT</p>	
<p>Ms. Shahla Sharmin  EWU Phone No: 09666775577  Ext: 387  Email: shahla@ewubd.edu</p>	<p>Departmental Officer,  EWUCRT</p>	
<p>Mr. Riyad Khandaker  EWU Phone No: 09666775577  Ext: 452  Email: riyad@ewubd.edu</p>	<p>Lab Assistant,  EWUCRT</p>	

### What is EWUCRT?

The East West University Center for Research and Training (EWUCRT) promotes academic and applied research for creation and dissemination of new knowledge. Though it is a research entity in character, it executes multifarious activities to achieve its objectives. EWUCRT is dedicated to build research potentialities of faculty members of EWU by continually motivating them to undertake research and publishing scholarly papers. It provides financial support to faculty members to conduct research. The Center organizes and sponsors seminars, symposiums, training and workshops to facilitate dissemination and cross fertilization of knowledge. For sharing research results with academia, researchers and policy makers, EWUCRT publishes two academic journals in the fields of humanities and social sciences and business and economics. The Center also designs and organizes short-term training programs on research methodology to enhance the research capabilities of young professionals working in universities, academic institutions, government, and non-government organizations.

The EWUCRT operates through a Research Committee comprising representatives from the Board of Trustees, Deans and Chairpersons of the academic departments. Dr, Rafiqul Huda Chaudhury, a member Board of Trustees, is currently chairing the Center. At present, Dr. Muhammed Shahriar Haque, Professor, Department of English is the Executive Director of EWUCRT, while Dr. Farhana Ferdousi, Assistant Professor of Business Administration Department serves as Deputy Executive Director. A Senior Research Officer, a Departmental Officer and a Lab Assistant assist the Center in carrying out its academic and administrative activities.

#### **Research Center:**

#### **East West University Center for Research and Training (EWUCRT)**

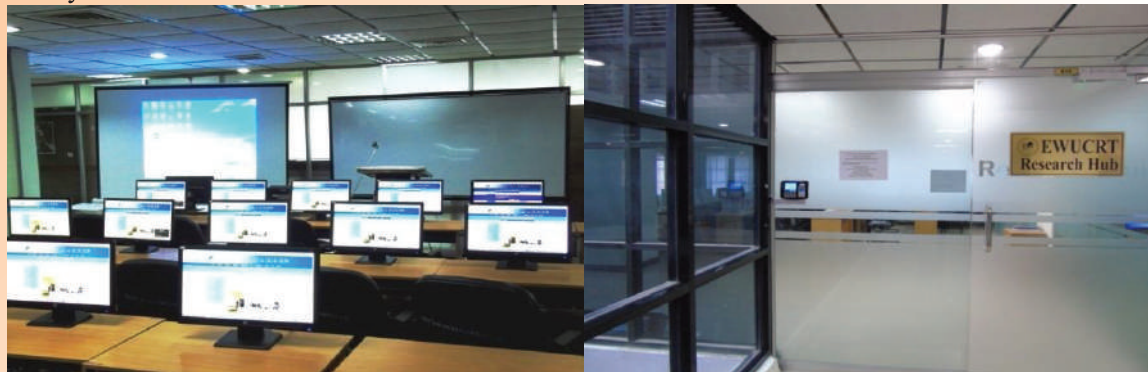
No.	Name of Research Center	Year of Establishment	Area of Specialization	Number of Researcher
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1	East West University Center for Research and Training	2004, but started activities in 2006	Sponsorship of workshop, training, seminar, conference, research and publication.	All faculty members of East West University
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### Facilities of EWUCRT

#### **Research Hub**

Established under the funding of East West University and HEQEP Sub-project “Knowledge Transfer and Capacity Development of Academic Staff,” the Research Hub of EWUCRT is a fully functioning research facility. It can facilitate faculty research and data analysis. Furnished with 15 desktop computers, 4 laptops, 3 printers, 2 scanners and 2 projectors with screens the Research Hub is well equipped to arrange various academic programs, training, and workshops. It also has a library of its own.



1. Training: The Research Hub of EWUCRT facilitates training programs for EWU faculty members.
2. Software: The Faculty members of EWU can use the following software at the Research Hub – EndNote, STATA, Turnitin, NVIVO, ATLAS.ti, iThink, Stella.

### **Seminar Room**

The EWUCRT Seminar Room is located on 4<sup>th</sup> floor, Block-C (Room No: 560), EWU. Generally this room is used to facilitate seminars, meetings, and training.



### **Department of English Seminar Room**

The English Department Seminar Room is located on 1<sup>st</sup> floor, Block-C (Room No: 238), EWU. This room is used to organize seminars, meetings, and training. EWUCRT furnished this Seminar Room.



**Activities of EWUCRT**

**Publications**

<b><u>East West Journal of Business and Social Sciences (EWJBSS)</u></b>	<b>Year</b>
East West Journal of Business and Social Sciences, Vol. 1	2010
East West Journal of Business and Social Sciences, Vol. 2	2011
East West Journal of Business and Social Sciences, Vol. 3	2012
East West Journal of Business and Social Sciences, Vol. 4	2015
East West Journal of Business and Social Sciences, Vol. 5	2016
<b><u>East West Journal of Humanities (EWJH)</u></b>	<b>Year</b>
East West University Journal, Vol. 1, No. 1	2007
East West University Journal, Vol. 1, No. 2	2008
East West Journal of Humanities, Vol. 1	2010
East West Journal of Humanities, Vol. 2	2011
East West Journal of Humanities, Vol. 3	2012
East West Journal of Humanities, Vol. 4	2013
East West Journal of Humanities, Vol. 5	2015
East West journal of Humanities, Vols. 6 & 7 Special Issue	2017

### Published Abstracts

- Abstracts of Published Papers 2016
- Abstracts of Published Papers 2015
- Abstracts of Published Papers 2014
- Abstracts of Published Papers 2013
- Abstracts of Published Papers 2012
- Abstracts of Published Papers 2011
- Abstracts of Published Papers 2010
- Abstracts of Published Papers 2009
- Abstracts of Published Papers 2008
- Abstracts of Published Papers 2007
- Abstracts of Published Papers 2006

### Research Reports

No.	Year of Publication	Working Paper/ Research Report
1	Working Paper Series No. 1, 2006	Framework for Component-Based Multimedia Courseware Development by Syed Akhter Hossain, Associate Professor & Md Lutfar Rahman, Professor, Department of Science and Engineering, EWU
2	Working Paper Series No. 2, 2007	State of Corporate Governance In Bangladesh: Analysis of Public Limited Companies – Financial, Non-Financial Institutions And State Owned Enterprises by Dr. A.K Enamul Haque, Professor, Department of Economics, Mohammad Behroz Jalil, Senior Lecturer, Department of Business Administration & Farha Naz, Department Secretary, EWUCRT, EWU
3	Research	Students' Mistakes and Errors in English Writing: Implications for Pedagogy by

	Report No.1 2011	Harunur Rashid Khan, Assistant Professor & Md. Zahid Akter, Assistant Professor, Department of English, EWU
4	Working Paper No. 03, 2012	Activity Based Costing Bangladesh: An Empirical Study on the Level of Sophisticate, by Mr. Nikhil Chandra Shil, Assistant Professor, Department of Business Administration, EWU
5	Working Paper No. 04, 2012	An Appraisal of the Problems and Prospects of Small and Medium Enterprises (SMEs) Financing in Bangladesh: A Study on Selected Districts by Tanbir Ahmed Chowdhury, Professor, Dean and Kashfia Ahmed, Senior Lecturer, Department of Business Administration, EWU
6	Working Paper No. 05, 2012	Discourse of Advertising: Linguistic/Semiotic Discourse Structures in Bangladeshi Educational Advertisements by Muhammed Shahriar Haque, Associate Professor, Department of English, EWU
7	Working Paper No. 06, 2013	An Investigation into Viewers' Evaluation of Advertisements by SM Sadrul Huda, Assistant professor, Department of Business Administration, EWU
8	Working Paper No. 07, 2013	Practices of TQM in the Garment Sector of Bangladesh-An Empirical Investigation by Farhana Ferdousi, Assistant Professor and Saadia Shabnam, Assistant Professor, Department of Business Administration, EWU
9	Working Paper No. 08, 2014	Microbial Contamination of Fixed and Mobile Street Food Vended around the Campus of East West University in Dhaka, Bangladesh by Sufia Islam, Professor, Farhana Rizwan, Assistant Professor, Nishat Nasrin, Assistant Professor, Department of Pharmacy, Lutfun Nahar, Associate Professor, Department of Social Relations and Muniruddin Ahmed, Advisor, Department of Pharmacy, EWU



10	Working Paper No. 09, 2014	Univariate Time Series Forecasting: A Study of Monthly Tax revenue of Bangladesh by Biplob Kumar Nandi, Senior Lecturer, Muntasir Choudhury, Assistant Professor and Gazi Quamrul Hasan, Senior Lecturer, Department of Economics, EWU
11	Working Paper No. 10, 2016	The Endangerment and Documentation of the Pangkhua Language in Bangladesh by Zahid Akter, Assistant Professor, Department of English, EWU
12	Working Paper No. 10, 2017	Knowledge of School Going Children on Disaster Risk Reduction by Md. Ekhtekharul Islam, Senior Lecturer, Department of Social Relations, EWU
13	Working Paper No. 10, 2017	The Effect of Corporate Governance on Firm's Performance: A Review of Banking Sector of Bangladesh by Nikhil Chandra Shil, Assistant Professor, Rashidul Islam, Assistant Professor and Netai Kumar Saha, Senior Lecturer, Department of Business Administration, EWU
14	Working Paper No. 10, 2017	Rural-Urban Migration on Adults' Health: Slums of Dhaka North, Dhaka South and Gazipur City Corporations" by Abdur Razzaque and others, icddr,b.

EWUCRT has published a Workshop Report on Mainstreaming Gender in International and National Climate Change Policy and Program, organized by EWUCRT in collaboration with UGC funded sub-project: Knowledge Transfer and Capacity Development of Academic Staff on March 28, 2016.

**EWUCRT Brochure 2017**

EWUCRT published *East West University Center for Research and Training Brochure 2017*.

### Workshops and Training

List of workshop and training program organized by East west University Center for Research and Training (EWUCRT) for the period 2011-17:

No	Date of Workshop & Training	Durati on	Name of Workshop & Training	No. of Partici pants
1	March 31-April 09, 2011	5 Days	Research Design and Methods	20
2	December 15, 2012	1 day	Language Documentation	20
3	August 22 - October 04, 2013	7 Weeks	Research Methods	23
4	February 15- April 26, 2014	10 Days	Computer Application of Statistical Software STATA	29
5	May 08 - 30, 2015	7 Days	Multivariate Analysis	21
6	September 11- 12, 2015	2 Days	Academic Writing, Publication and Research Methods	38
7	January 8- 30, 2016	22 days	Training Program on Qualitative Research	16
8	March 24- 25, 2016	2 days	Training Program on Capacity Building for Higher Degree Research (M. Phil, PhD) and PhD Scholarship Placement Assistance	30

10	March 28, 2016	1 day	Mainstreaming Gender in International and National Climate Change Policy and Program	55
11	July 15-16 and 22, 2016	3 days	Workshop on Qualitative Data Analysis and Research Software: Atlas.ti (Version: 7)	21
12	October 29, 2016	1 day	Training on Research Software NVivo	32
13	November 5, 2016	1 day	Training on Research Software Endnote	32
14	March 18, 2017	1 day	Training Program on Research Software Turnitin	12

### Research Seminars

List of Research Seminar Organized by East West University Center for Research and Training (EWUCRT) for the period 2007-17:

No.	Date of Seminar	Name of Seminar	Presented by
1	November 06, 2007	Students' Mistakes and Errors in English Writing: Implications for Pedagogy	Mr. Harunur Rashid Khan, Assistant Professor & Mr. Md. Zahid Akter, Assistant Professor, Department of English, East West University
2	November 06, 2007	State of Corporate Governance in Bangladesh: Analysis of Private, Financial and State Owned Enterprises	Mr. Mohammed Behroj Jalil, Senior Lecturer, Department of Business Administration, East West University
3	August 14, 2008	Environmental Adaption of Rakhaine Communities in the South East Coast of Bangladesh	Mr. Rayyan Hasan , Lecturer , Department of Social Relations, East West University
4	August 14, 2008	An Appraisal of the problems and prospects of SME in Bangladesh	Dr. Tanbir Ahmed Chowdhury, Professor, Dean and Ms. Kasfia Ahmed, Senior Lecturer, Department of Business Administration, East West University.
5	September 24, 2008	The impact of Informal Recruitment practices on organizational outcome in ready-made garment sector in Bangladesh	Ms. Sardana Islam Khan, Senior Lecturer, Department of Business Administration,, East West University

6	September 24, 2008	A comparative Analysis of the Leisure practices of male and female executives working in the government and private sector related to work family conflicts in Dhaka ,Bangladesh	Mr. S.S.M Sadrul Huda, Assistant Professor, Department of Business Administration, East West University.
7	January 17, 2011	Discourse of Advertising Linguistic/Semiotic Strategies and Discourse Structure Bangladesh Advertisement	Dr. Muhammed Shahriar Haque, Associate Professor, Department of English, East West University
8	February 03, 2011	Activity Based Costing Bangladesh: An Empirical Study on the Level of Sophistication	Mr. Nikhil Chandra Shil, Assistant Professor, Department of Business Administration, East West University
9	February 08, 2011	An Appraisal of the Problems and Prospects of SME in Bangladesh	Dr. Tanbir Ahmed Chowdhury, Professor, Dean and Ms. Kasfia Ahmed, Senior Lecturer, Department of Business Administration, East West University
10	June 25, 2011	A colloquium on Population and Development: Global Trends and Bangladesh Population Prognosis and Challenges	Dr. Arthur Erken, UNFPA Representative in Bangladesh
11	October 04, 2012	Total Quality Management and Organizational Performance: A Causal Path Analysis	Ms. Farhana Ferdousi, Assistant Professor and Ms. Saadia Shabnam, Assistant Professor, Department of Business Administration, East West University.
12	May 28, 2013	Presence of Pathogenic Organisms in Food Samples Collected form Fixed and Mobile Food Vendors	Dr. Sufia Islam, Professor, Ms. Farhana Rizwan, Assistant Professor, Ms. Nishat Nasrin, Assistant Professor and Dr.

		around the Old & New Campus of East West University,	Muniruddin Ahmed, Professor, Department of Pharmacy and Dr. Lutfun Nahar, Associate Professor, Department of Social Relations, East West University.
13	June 02 , 2013	A Time Series Approaches to Tax Revenue Forecasting: A Case Study of Tax System in Bangladesh	Mr. Biplob Kumar Nandi Senior Lecturer, Mr. Muntasir Choudhury, Assistant Professor and Mr. Gazi Quamrul Hasan, Senior Lecturer, Department of Economics, East West University.
14	April 21, 2014	An Analysis of the Factors Influencing Green Building Decisions in Bangladesh	Ms. Sharmin Akther, Lecturer, Department of Business Administration, East West University.
15	June 12, 2014	Human Security and Migration in Bangladesh under Changing Climate Conditions: An Exploratory Study	Ms. Zohra Akhter, Senior Lecturer, Department of Social Relations, East West University.
16	June 22, 2014	Examining Shifts in English Language Text Book Design at the H.S.C Level: 1987-2013	Mr. Md. Tahamid Ar Rabbi, Lecturer, Department of English, East West University.
17	June 26, 2014	Assessing the Benefit of Social Networking Sites (SNS) Use by Academic Users in Banglades	Md. Ziaul Haque, Senior Lecturer, Department of Business Administration, East West University.
18	October 21, 2014	Disclosure of People Living with HIV/AIDS: to Whom, Why and Why Not?	Ms. Sifat-E-Sultana, Lecturer, Department of Social Relations, East West University.
19	December 09, 2014	Reproductive Health Problems of Young People with Physical and Mental Disabled in Dhaka City	Dr. Marzia Zaman Sultana, Lecturer, Department of Social Relations, East West University.

20	November 18, 2014	'Exclusive Economic Zone: Impact of Bangladesh Economy'	Rear Admiral (Retired) Khurshed Alam, Secretary, Maritime Affairs Unit, Ministry of Foreign Affairs, Government of the People's Republic of Bangladesh.
21	March 16, 2015	School Going Children's Knowledge on Disaster Preparedness	Mr. Md. Ekhtekharul Islam, Senior Lecturer, Department of Social Relations, East West University.
22	May 14, 2015	Adjustment with Climate Change – Rhetoric or Reality: A Sociological Study in the selected Coastal Areas of Bangladesh	Mr. Md. Ziaul Haque, Senior Lecturer, Department of Business Administration, East West University and Mr. Tauhid Hossain Khan, Assistant Professor, Department of Sociology, Jagannath University
23	May 21, 2015	Application of Advanced Management Accounting Techniques in Modern Manufacturing Environment	Mr. Nikhil Chandra Shil, Assistant Professor, Department of Business Administration, East West University and Fakir Mohan University, Orissa, India
24	June 01, 2015	Poverty in South Asian Region	Professor Amitabh Kundu, Senior Fellow, Delhi Policy Group; Former Dean, School of Social Sciences and Professor, Center for the Study of Regional Development (CSR D), Jawaharlal Nehru University
25	June 08, 2015	Higher Dependency on Domestic Borrowings: Key Challenges for the Target Economic Growth in Developing countries	Ms. Saiyeeda Saniya Munim, Senior Lecturer, Mr. Biplob Kumar Nandi, Senior Lecturer and Mr. Gazi Quamrul Hasan, Senior Lecturer, Department of Economics, East West University.

26	August 13, 2015	In Search of a New Beginning: Analyzing the Implication of a2i in Promoting Women Empowerment in Selected Areas of Bangladesh	Ms. Ruhun Wasata, Lecturer, Department of Social Relations, East West University.
27	November 24 ,2015	Impact of Training Program on Awareness and Practice of Computer Ergonomics among Academic Staff	Ms. Rubayat Kabir, Lecturer, Dr. Marzia Zaman Sultana, Lecturer, and Dr.Lutufun Nahar, Associate Professor, Department of Social Relations, East West University.
28	December 21, 2015	Can the Potentials of Woman- HBB (Home Based Business) Reach Foreign Market? A Case Study in Cosmopolitan Dhaka”.	Mr. M. Sayeed Alam, Assistant Professor and Ms. Kohinoor Biswas, Assistant Professor, Department of Business Administration, East West University.
29	January 12, 2016	Work for Human Development: 2015 Human Development Report	The Keynote Speaker of the seminar was Dr. Selim Jahan, Director, Human Development Report Office of United Nations Development Programme (UNDP)
30	February 11, 2016	Acute and Chronic Health Problems of Older Adults and Their Quality of Life Measures in Rural Areas of Bangladesh: A Practical Training on Research Methodology	Dr. Mushfiqur Rahman, Associate Professor and Chairperson, Dr. Abdus Sattar, Professor, Mr. M. H. M. Imrul Kabir, Senior Lecturer, Ms. Farzana Jahan, Senior Lecturer and Mr. Afsana-Al- Sharmin, Senior Lecturer, Department of Applied Statistics, East West University
31	February 18, 2016	The Effect of Corporate Governance on Firm’s Performance: A Review of Banking Sector of Bangladesh	Mr. Nikhil Chandra Shil, Assistant Professor, Mr. Rashidul Islam, Assistant Professor and Mr. Netai Kumar Saha, Senior Lecturer, Department of Business Administration, East West University



32	October 27, 2016	Trail of War Rape: When Justice is an Issue	Dr. Tureen Afroz, Professor, Department of Law, East West University
33	January 31, 2017	Data Management, Analysis and Interpretation in Quantitative Health Research	Dr. Marzia Zaman Sultana, Senior Lecturer, Department of Social Relations, East West University
34	March 13, 2017	Trainee Teachers' Perceptions and Practices of ICT Integration in English Language Teaching	Mr. Zohur Ahmed, Assistant Professor, Department of English, East West University
35	March 30, 2017	Effect of Corporate Governance on Firm's Performance: Sharing Major Findings	Mr. Nikhil Chandra Shil, Assistant Professor, Mr. Rashidul Islam, Assistant Professor and Mr. Netai Kumar Saha, Senior Lecturer, Department of Business Administration, East West University
36	May 22, 2017	How to Get Your Paper Published by Academic Journals	Dr. Muhammed Shahriar Haque, Professor, Department of English and Executive Director, East West University Center for Research and Training, East West University.

## Conferences

### International Conference on Knowledge Transfer

East West University Center for Research and Training (EWUCRT) organized an International Conference on Knowledge Transfer at East West University Campus, Dhaka, 17-18 February, 2017 with the partial financial support from UGC Academic Innovation Fund under the HEQEP sub-project: Knowledge Transfer and Capacity Development of Academic Staff.



*Professor Amitabh Kundu was the Keynote Speaker of the Conference*

The objective of the conference was to bring together international and national scholars and experts under one roof to discuss and foster better understanding of four interrelated major

development concerns of the country: (i) Rapid urbanization; (ii) Government-private sector partnership in infrastructure building and manufacturing; (iii) Climate Change; and (iv) Challenges to understand and meet the needs of the growing youth population. Lessons learnt from both domestic and international experiences will inform policy makers on how to address these challenges and opportunities in order for Bangladesh to move forward. Papers were invited from reputed national and international scholars, and over two dozen papers were presented on various themes of the conference.

The conference was attended by Professor Abdul Mannan and Professor Nazrul Islam, current and penultimate chair of University Grants Commission of Bangladesh, respectively, Dr. Muhammad Farashuddin, Chairperson, Board of Trustees (BoT), East West University (EWU), and Member, United Nations International Civil Service Commission, Professor M.M. Shahidul Hassan, Vice-Chancellor, EWU, Professor Amitabh Kundu, Institute for Human Development, as Keynote Speaker, honorable members of Board of Trustees and galaxy of other scholars from within and outside the university, high Government officials, university faculty, students and EWUCRT staff, including its Chair, Dr. Rafiqul Huda Chaudhury, Executive Director, Professor Dr. Muhammed Shahriar Huque, Ms. Farhana Ferdousi, Deputy Executive Director, Ms. Aynun Nahar, Senior Research Officer and Ms. Shahla Sharmin, Departmental Officer.

#### **National Conference on Low Age at Marriage in Bangladesh: Myth or Reality?**

East West University Center for Research and Training (EWUCRT) with assistance of University Grants Commission (UGC) under Higher Education Quality Enhancement Project (HEQEP) organized a National Conference on 28 March 2017 on “Low Age at Marriage in Bangladesh: Myth or Reality?”, where the Keynote presenters were Dr. Peter Kim Streatfield and Dr. Abdur Razzaque from International Center for Diarrhoeal Disease Research, Bangladesh (icddr,b) along with Associate Professor Dr. Kamrul Islam from Department of Population Sciences, University of Dhaka. The conference was chaired by Chairperson of EWUCRT and Member of East West

University Trustee Board, Dr. Rafiqul Huda Chaudhury. Researchers, teachers and students from different departments participated in the conference.

In the conference it was stated that the average age of marriage of Bangladeshi women is 16.4 years which is significantly lower than other South Asian and Sub-Saharan African countries. The prevailing low age at marriage in Bangladesh is not in tune with its remarkable human development achievement measured in terms of reduction of poverty, fertility, infant/child mortality, maternal mortality, improvement of average income, life expectancy at birth and educational attainment, particularly gender parity in education. This is attributed to the fact that girls understate their age at marriage than their actual age by at least 2 years, as found in a study conducted by Dr. Peter Kim Streatfield in icddr,b program villages of Matlab upazila. Given the lack of systematic nation-wide vital registration data, it is imperative that further studies be conducted in more regions to triangulate self-reported age of marriage with more detailed data on independently verified actual age of marriage. Until there is a more critical mass of such rigorous studies (or more systematic national-wide policy initiatives to improve vital registration systems), this quandary of why Bangladesh continues to have a high prevalence of early-age of marriage will remain a mystery.

### Field Trip



EWUCRT organized a field trip to Bangladesh Open University on March 23, 2017, in order to learn about how this institution is dispensing distance education through modern technology.

### **Foreign training for EWU personnel**

- Name: Professor Muhammed Shahriar Haque, Ph.D.  
Executive Director  
East West University Center for Research & Training  
East West University  
Training Course on '10<sup>th</sup> Intensive Course in Journal Publishing' held at Nanyang Technological University (NTU) in Singapore from 5-7 March, 2017.
- Name: Dr. Marzia Sultana  
Senior Lecturer  
Department of Social Relations  
East West University  
Training course on 'Data Management, Analysis and Interpretation in Quantitative Health Research' organized by Indian Institute of Public health-Delhi (IIPH-D) from 22-25 November, 2016.
- Name: Ms. Aynun Nahar  
Senior Research Officer  
East West University Center for Research & Training  
East West University  
Training Course on "Sample size estimation and Sampling Techniques" organized by Indian Institute of Public health-Delhi (IIPH-D) held from 15-18 November, 2017.

## Funded Research Projects

### 2010

1. *An Appraisal of the Problems and Prospects of SME Financing in Bangladesh*, by Dr. Tanbir Ahmed Chowdhury and Kasfia Ahmed, Department of Business Administration, East West University(EWU)
2. *Discourse of Advertising Linguistic/Semiotic Strategies and Discourse Structure Bangladesh Advertisement*, by Dr. Muhammed Shahriar Haque, Department of English, EWU
3. *Activity Based Costing Bangladesh: An Empirical Study on the Level of Sophisticate*, by Mr. Nikhil Chandra Shil, Department of Business Administration, EWU
4. *Advertisement Practices in Bangladesh Agency Perspectives*, by Mr. S.S. M Sadrul Huda, Department of Business Administration, EWU
5. *Viewer's Attitude towards Advertisement*, by Mr. S.S.M Sadrul Huda, Department of Business Administration, EWU

### 2011

1. *Isolation and identification of the causative organisms on street vended food samples collected from East West University Area* by Dr. Sufia Islam, Ms. Farhana Rizwan, Ms. Nishat Nasrin, Department of Pharmacy , Dr. Lutfun Nahar, Department of Social Relations and Mr. Muniruddin Ahmed, Department of Clinical Pharmacy and Pharmacology, University of Dhaka & Advisor, Department of Pharmacy, East West University
2. *Total Quality Management and Organizational Performance: A Causal Path Analysis* by Ms. Farhana Ferdousi and Ms. Saadia Shabnam, Department of Business Administration, EWU.
3. EWUCRT funded and published a special research study titled, *An Assessment of the Undergraduate Teaching Assistants (UTAs) and Graduate teaching Assistants (GTAs) in East West University* in August 2011. The research was conducted by Mr. Rayyan Hasan, Department of Social Relations, EWU.

## **2012**

1. *Endangerment and Documentation of the Pankhua Language in Bangladesh* by Mr. Zahid Akter, Department of English, East West University

## **2013**

1. *Plagiarism Policies in Bangladeshi Universities: A Critical Perspective* by Dr. Muhammed Shahriar Haque, Faculty of Liberal Arts and Social Sciences, East West University.
2. *Knowledge of School Going Children on Disaster Risk Reduction* by Md. Ekhtekharul Islam, Department of Social Sciences, East West University

## **2015**

1. *Silicon Nanowire Biosensors for Healthcare & Environmental Control* by Dr. Mohammad Mojammel Al Hakim, Dr. Anisul Haque, Dr. Khairul Alam, Department of Electrical and Electronic Engineering, East West University, Dr. Ziaur Rahman Khan, Bangladesh University of Engineering & Technology (BUET) and Dr. Peter Ashburn, Southampton Nanofabrication Center, University of Southampton, UK
2. *Application of Advanced Management Accounting Techniques in Modern Manufacturing Environment* by Mr. Nikhil Chandra Shil, Department of Business Administration, East West University and Dr. Bhagaban Das, Department of Business Management, Fakir Mohan University, Orissa, India
3. *Utilization of Social Networking Sites (SNSs) Services by the University Faculties and Students of Bangladesh* by Mr. Md. Ziaul Haque, Department of Business Studies, East West University and Professor Dr. Md Abdul Hannan Mia, Department of Management Information Systems, University of Dhaka



## 2016

1. *The Effect of Corporate Governance on Firm's Performance: A Review of Banking Sector of Bangladesh* by Mr. Nikhil Chandra Shil, Mr. Rashidul Islam and Mr. Netai Kumar Saha, Department of Business Administration, East West University
2. *In Search of a "New Beginning": Analyzing the Implication of a2i in Promoting "Women Empowerment"* by Ms. Ruhun Wasata, Department of Social Relations, East West University
3. *Impact of Training Program on Awareness and Practice of Computer Ergonomics among Academic Staffs* by Ms. Rubayat Kabir, Dr. Marzia Zaman Sultana and Dr. Lutufun Nahar, Department of Social Relations, East West University
4. *Acute and Chronic Health Problems of Older Adults and their Quality of Life in Rural Areas of Bangladesh: A Practical Training on Research Methodology* by Mr. Md Mushfiqur Rahman, Dr. Abdus Sattar, Ms. Farzana Jahan, Ms. Afsana-Al-Sharmin, Mr. M. H. M. Imrul Kabir, Department of Applied Statistics, East West University, Dhaka

## 2017

1. "Trail of War Rape: When Justice is an Issue", by Dr. Tureen Afroz, Department of Law, East West University.

### **Higher Education Quality Enhancement Project (HEQEP)**

East West University Center for Research and Training (EWUCRT) has been awarded a research grant of Tk. 1.2 crore by the University Grants Commission (UGC), Ministry of Education, Government of Bangladesh, under Academic Innovation Fund (AIF)-round III. The title of our complete proposal is “Knowledge Transfer and Capacity Development of Academic Staff”. The main objectives of this proposal are as follows:

1. To ensure knowledge sharing among academic staff;
2. To enhance the professional skills and capacities for meaningful research and dissemination of learning;
3. To ensure transfer of knowledge from academia to society;
4. To ensure sustainable competitive advantage by continuous and organization wide development.

## Previous Personnel

### **Executive Directors**

- Dr. A. K. Enamul Haque (May, 2005 to April, 2008)  
Professor  
Department of Economics  
East West University, Dhaka, Bangladesh
- Dr. Bijoy P. Barua (May 2008 to November 2011)  
Professor  
Department of Social Relations  
East West University, Dhaka, Bangladesh
- Late Dr. Muhammad Sirajul Haque (November 2011 to September 2014)  
Professor  
Department of Economics  
East West University, Dhaka, Bangladesh

### **Deputy Executive Directors**

- Md. Lutfur Rahman (November 2011 to January 2013)  
Assistant Professor  
Department of Business Administration  
East West University, Dhaka, Bangladesh
- Dr. Sardana Islam Khan (November 2013 to August 2016)  
Associate Professor  
Department of Business Administration  
East West University, Dhaka, Bangladesh

### Research Committee

#### **Members of the Research Committee:**

Dr. Rafiqul Huda Chaudhury, Chairperson, East West University Center for Research and Training (EWUCRT)  
Dr. Saidur Rahman Lasker, Member, Board of Trustees, East West University  
Dr. Muhammad A. Mannan, Member, Board of Trustees, East West University  
Dr. Khalilur Rahman, Member, Board of Trustees, East West University  
Dr. M. M. Shahidul Hassan, Vice-Chancellor, East West University  
Dr. Muhammed Shahriar Haque, Executive Director, EWUCRT  
Dr. Tanbir Ahmed Chowdhury, Dean, Faculty of Business and Economics, EWU  
Dr. Anisul Haque, Dean, Faculty of Sciences and Engineering, EWU  
Dr. Fouzia Mannan, Dean, Faculty of Liberal Arts and Social Sciences, EWU  
Dr. Md. Mozammel Huq Azad Khan, Chairperson, Department of Computer Science and Engineering, EWU  
Dr. Anup Chowdhury, Chairperson, Department of Business Administration, EWU  
Dr. Tureen Afroz, Chairperson, Department of Law, EWU  
Dr. A. K. Enamul Haque, Professor, Department of Economics, EWU and Editor, *East West Journal of Business and Social Studies*  
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Dr. Mohammad Mojammel Al Hakim, Chairperson, Department of Electrical & Electronic Engineering, EWU  
Dr. Md. Rabiul Alam, Chairperson, Department of Civil Engineering, EWU  
Dr. Syed Abul Basher, Chairperson, Department of Economics, EWU  
Dr. Lutfun Nahar, Chairperson, Department of Social Relations, EWU  
Dr. Shamsun Nahar Khan, Chairperson, Department of Pharmacy, EWU

Dr. Md. Mushfiqur Rahman, Chairperson, Department of Applied Statistics, EWU  
Dr. Dilara Begum, Chairperson, Information Studies and Library Management, EWU  
Dr. Md. Mohiuddin Kabir, Chairperson, Department of Genetic Engineering and Biotechnology, EWU  
Mr. Zohur Ahmed, Chairperson, Department of English, EWU  
Dr. Anisur Rahman Khan, Chairperson, Department of Sociology, EWU  
Dr. Farhana Ferdousi, Deputy Executive Director, EWUCRT  
Mr. Mashfiqur Rahman, Registrar (Acting), EWU

**Special Thanks To**

The following people assisted in the preparation of the EWUCRT Brochure 2017:

1. Ms. Aynun Nahar, Senior Research Officer, EWUCRT
2. Ms. Shahla Sharmin, Departmental Officer, EWUCRT
3. Mr. Riyad Khandaker, Lab Assistant, EWUCRT
4. Ms. Prattasha Hayat, GTA, EWUCRT